



WPFOSS LIMITED | +254 722 334 188 | hello@wpfoss.com | www.wpfoss.com

Marketing Internship Opportunity at WPfoss

Remote | Department: Marketing

<https://wpfoss.com>

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Overview

We're looking for a proactive Marketing Intern to support our campaigns, social media, and lead generation activities. You'll gain practical experience running digital marketing strategies that attract, engage, and convert leads for WPfoss and our clients.

Key Responsibilities

- Assist in planning and executing social media and digital campaigns.
- Create engaging marketing content, captions, and visuals.
- Support website updates and search engine optimization (SEO).
- Monitor campaign performance and prepare weekly reports.
- Conduct market research and competitor analysis.
- Collaborate with the design and sales teams on marketing materials.

Qualifications & Skills

- Basic understanding of digital marketing and social media strategy.
- Familiarity with Meta Business Suite, Google Analytics, or similar tools.
- Strong writing, creativity, and communication skills.

- Organized, self-motivated, and eager to learn.
- Ability to meet deadlines and deliver quality work.

Internship Terms

- **Location:** Fully remote
- **Working Hours:** 9:00 AM – 5:00 PM
- **Duration:** 3 months
- **Probation:** 1 month
- **Performance Review:** At the end of the internship, performance will be evaluated and opportunities for continued engagement may be discussed.

Core Values

At WPfoss, we work guided by values that define how we operate:

- **Candor:** We communicate with honesty, clarity, and respect.
- **Collaboration:** We win as a team by helping each other succeed.
- **Innovation:** We embrace new ideas and technologies to stay ahead.

Important Notes

- **Confidentiality & Ethics:** Interns must adhere to WPfoss's confidentiality policy and demonstrate professionalism at all times.
- **Tools & Equipment:** You'll need your own laptop and a reliable internet connection. WPfoss does not provide equipment during internships.

Application Instructions

Apply through our website: <https://wpfoss.com/interns>

Fill the form and wait for a response from our team.