



WPFLOSS LIMITED | +254 722 334 188 | hello@wpfoss.com | www.wpfoss.com

Position: Graphic Designer

Remote

About WPfoss

WPfoss Limited is a digital agency based in Nairobi, Kenya, building fast, mobile-ready, and M-Pesa integrated websites for businesses across Africa. We specialize in web development, e-commerce, automation, lead generation systems and google workspace. Our team thrives on innovation, performance, and measurable results.

Overview

We're looking for a creative and detail-oriented **Graphic Designer** to lead design efforts across digital platforms. You'll develop brand identities, campaign graphics, and visual assets for WPfoss and client projects. The role requires creativity, precision, and an understanding of digital marketing visuals that convert.

Key Responsibilities

- Create brand guides, logo systems, and marketing materials.
- Design website layouts, banners, and user interface components.
- Develop visual content for ads, social media, and campaigns.
- Work closely with developers and marketers to align design and messaging.
- Produce high-quality files for web and print, optimized for each platform.
- Present concepts to clients and revise based on structured feedback.

Qualifications & Skills

- At least 3 years of professional experience in graphic or visual design.
- Expert knowledge of Adobe Creative Suite, Canva, or Figma.
- Understanding of brand identity, UI/UX principles, and color psychology.
- Ability to manage multiple design projects under tight deadlines.
- Strong communication, organization, and presentation skills.

Work Terms

- Employment type. Full-time, permanent.
- Location. Remote.
- Working hours. 9AM-5PM
- Probation. 3 months.
- Performance reviews. Formal review at 3 months and thereafter every 6 months.
- Notice period. 1 month by either party during or after probation.
- Equipment. Candidate must provide a laptop and reliable internet. The company provides access to necessary cloud services and development servers.
- Benefits. Competitive salary.
- KPIs. Timely delivery of assigned projects, uptime and performance metrics, code quality, client satisfaction scores.

Core Values

- **Candor:** Speak clearly, work transparently, and respect feedback.
- **Collaboration:** Partner with teams and clients to deliver top-quality solutions.
- **Innovation:** Constantly seek better, faster, and more efficient ways to build.

- **Ownership:** Deliver projects with accountability from start to finish.

Application Instructions

Apply through our website: <https://wpfoss.com/careers/>

Fill the form and wait for a response from our team.